

Faces & Features

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Signature silver by the Silver Shoppe

By Antoinette Colon
Connection Staff

Uwe Bauer has been offering handmade silver jewelry since 1972. He took his hobby and created a successful business.

With roots in Collegetown, the Silver Shoppe began exclusively at flea markets. The store was created in the Sanatoga area in 1978.

The Silver Shoppe is now located at 2452 E. High Street in Pottstown.

Bauer decided to settle in this area because it reminded him of his native country of Germany. Coming to the United States in 1968, Bauer said, "The first 5-6 years were a real struggle. The first storefront I rented cost only \$100 a month. It was close to the Ursinus College campus which attracted walking traffic."

A self-described craftsman, Bauer is proud of the connection he has made over the years with his customers. He said, "That's what makes it special in the end. I am most proud of the personal touch I bring to my business. Customers become friends."

Bauer explained that every creation comes in a gift box with a certificate of authenticity. Accommodating special requests, Bauer has created jewelry for bridal party gifts and one-of-a-kind gifts. "I usually make four or five of the same pieces at a time. But I do also do custom pieces," said Bauer.

At times, Bauer revealed he does not always recognize his creations at first glance. He has made so many pieces over the years that it is impossible to estimate the number.

Bauer works alone in the

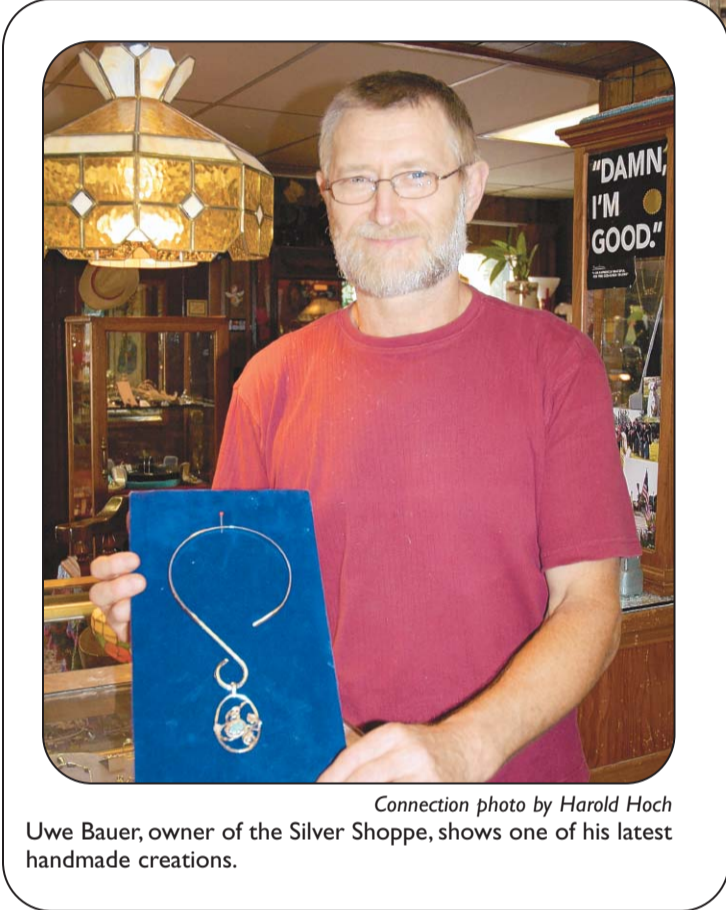
Silver Shoppe. Doing everything from cleaning the windows to making the jewelry. He explained, "Making jewelry is a filthy affair. I have to wear a ventilator mask because of the debris. Using stones I order from catalogs, brochures, magazines, I try to always keep the cost down by bargain hunting."

Many of the Silver Shoppe's merchandise range from \$10 to \$65. Most of the silver handmade jewelry is under \$100,



Connection photo by Harold Hoch

Uwe Bauer makes all of the sparkling silver jewelry in his store. Bauer offers reasonably priced pieces by always hunting for bargain-priced stones.



Connection photo by Harold Hoch

Uwe Bauer, owner of the Silver Shoppe, shows one of his latest handmade creations.

with a few exceptions. Bauer said, "It's fun jewelry, but it is an industrialized process."

"Over the past thirty years, my jewelry has changed. But I do not follow the trends. I go by

my own instincts. I offer different styles. Right now, tanzanite seems to be the most popular stone," said Bauer.

Recently, Bauer donated a topaz and silver set of earrings with a matching necklace for the upcoming basket bingo fundraiser for the Rotary club in

Boyetown. He said, "I love to donate my jewelry to the local firehouses, schools and clubs."

Leaving the electronics field to pursue his entrepreneurial dream, Bauer had the opportunity to meet his wife, Margaret, at a flea market in New York City. They have two adult daughters:

Ana and Katie. Bauer recently became a very proud grandfather.

For more information on store hours, please call the Silver Shoppe at: 610-323-4994.



Jill Robinson, hair stylist and owner of Second Glance, 875 North Hanover Street, Pottstown, has been styling hair for 15 years. Robinson's salon was recently remodeled.



Connection photo by Harold Hoch

Styles that win a second look

By Diane Keebler
Connection Writer

Looking for a family-friendly hair salon? Then Second Glance Salon in Pottstown may be the place to call for your next appointment.

This salon has five professionally trained hair stylists to give your entire family the latest look.

"We provide hair care for the entire family," said Jill Robinson, owner of Second Glance. "Most of our business

comes from word of mouth. That says a lot about our business."

Robinson mentioned the salon was recently remodeled and has a new look.

For the past eight years, the salon has provided services specializing in coloring, highlights, perms, special occasion styles, nail service and waxing.

Robinson said her stylists attend shows regularly to keep up with the latest styles and trends and are always learning about new products and tech-

niques.

"We all have years of experience under our belt," said Robinson. "We do good work." Robinson herself has 15 years experience and had always wanted to have a salon of her own.

In addition to her experienced staff of stylists who can give you the latest look, the salon has various hair care products available for purchase like Back to Basics, Matrix and Nexxus. Robinson said she likes to have a variety of prod-

ucts in her salon to suit her client's needs.

Since opening her salon, Robinson feels the best part of her job is "helping people feel good about themselves." Whether you want to try a new salon or take your child for their first haircut, this salon has a relaxed atmosphere for the whole family.

Second Glance is located at 875 North Hanover Street in Pottstown. To make an appointment, call (610) 326-3255.

Soroptimist Intl. Golf Outing



Connection photo by Tiffany Neafcy

The Soroptimist International Club of Pottstown held its annual golf outing on Monday, Sept. 19, at the Belwood Golf Course, Pottstown.



Connection photo by Tiffany Neafcy

From left are the committee members who plan annual golf outing: Susan Reinert, Peggy Brendlinger, Rosemarie Hamilton, Debbie Werner and Rose Hoffman.