

America on the Mend

Douglass (Mont.) does their part to help



On Saturday, September 22, the Gilbertsville Fire Company and The Douglass Township Police (Montgomery County) took donations for the victims and families of the Pennsylvania Plane Crash, the World Trade Center and the Attack On The Pentagon. They set up at the intersection of Route 100 and Route 73 for two hours.

Sept. 11: Was it a financial tragedy? No!

By Frank Morgan
Registered Investment Adviser

If you are old enough to understand, you will never forget where you were on September 11, 2001, when you heard the news. The news that the most tragic, cowardly, terroristic attack on American soil had occurred just a few hours drive away from the Boyertown area.

Why? What did 5,000 innocent people and their families do to deserve this? They decided to be American and work, live or visit some of the best known cities in the world. As I write this, there have been some questions resolved, but still many remain

unanswered.

One thing I am sure about. The individuals responsible for this, had no idea that the aftermath would be so positive.

This country has never seen so much unity, so quickly. The world is with us and, for that, we are grateful.

I could continue about the support each and every one of us should show to the victims, families and volunteers by doing so many things or by just simply displaying your pride with an American flag. The purpose of this story, however, is to discuss the impact this has on your financial security.

Will my investments lose value? Should I take my

money out now so I don't lose it all? Stocks, bonds, cash or under a mattress?

Last Tuesday was the worst tragedy our country has seen. Our major stock markets closed for an unprecedented four straight days. What next?

Eleven major tragedies in recent times should be a good indicator for what comes next.

Only once did the major indexes decrease over the next year and that was by only three percent. The average gain in those eleven times was 25% one year later. In two years, including dividend reinvestments, the average was a 50% gain. We all know history tends to repeat itself.

Don't panic.

Why would you sell anyway? Has the fundamentals of your investment changed? Probably not.

And what if you are not a historian and still a pessimist?

Are you an American?

Do you believe in beating these villains? Then why panic and give them reason to claim victory. If our financial markets collapse, it's our fault. We control buying and selling, not them.

It's up to all of us to stay calm now and support this country and our leadership to do the right thing. And as we move forward, our nation and financial markets will strengthen and prosper like never before. God Bless America!

Do you know a group or individual from the Boyertown area helping the disaster relief efforts in New York and Washington? If you do, give us a call at 610-367-6041.

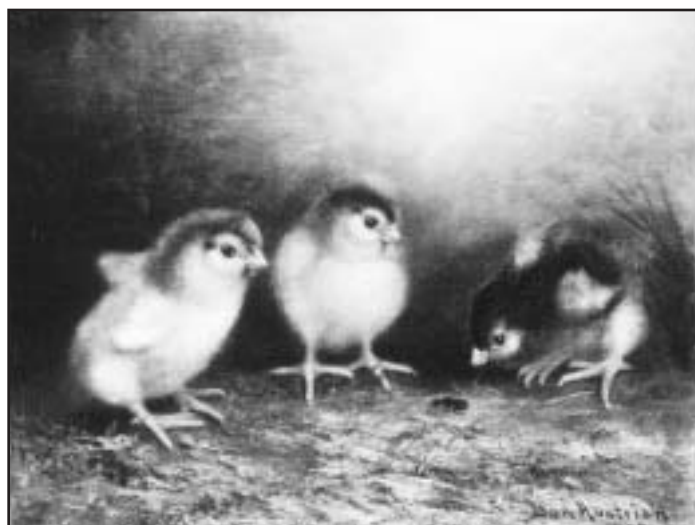
Entertainment

Your Guide to Amusements, Music, Art, Dining, Travel & More

for more entertainment please see page 17

The Annual BERKS COUNTY ART™ Show

October 7 through October 14 at Greshville Antiques



The only show of its kind. Come and experience the beauty of museum quality paintings from the American school of artists from Berks County, circa 1850-1930.

Portraits, landscapes, still life, genre – oils, watercolors, prints.

Ben Austrian ■ Mary Leisz ■ Earl Poole ■ Frederick Spang
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1041 Reading Avenue (Route 562) ■ Boyertown, PA 19512
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On Route 562, 1.8 miles west of the center square of Boyertown

Sun. Oct. 7 Noon-7, Mon. Oct. 8 through
Sat. Oct. 13 10-7, Sun. Oct. 14 Noon-5

2nd ANNUAL CRAFT & FLEA MARKET

Sponsored by Bally Fire Police

Oct. 6 from 8 a.m.-4 p.m.

at the Bally Fire House Social Hall
537 Chestnut St., Bally

Proceeds Benefit Bally Fire Police Equipment Fund

Refreshments Available Tables \$10.00

For info call 215-541-1815, leave message

Under New Ownership
Brian & Terri Schaeffer, Proprietors



Schaeffer's Family Restaurant

"Enjoy Breakfast, Lunch or Dinner

With Us!" platters include choice of 3 vegetables

NEW HOURS

Effective Oct. 1
6:00 a.m.-9:00 p.m.
7 Days
A Week

LUNCHEON SPECIALS

Served
11 a.m. to 2 p.m.
Monday thru Friday

EARLY BIRD

SPECIAL: 10% DISCOUNT
OFF ALL DINNER PLATTERS
Wednesday, Thursday & Friday
2:30 p.m.-4:30 p.m.

MONDAY

CHICKEN FRY - All You Can Eat!
Includes choice of two vegetables
Every Monday Night
4:00-9:00 p.m.

TUESDAY

SPAGHETTI - All You Can Eat!
Includes Tossed and Garlic
Bread - Every Tuesday Night
4:00-9:00 p.m.

WEDNESDAY

FISH FRY - All You Can Eat!
Includes choice of two vegetables
Every Wednesday Night
4:00-9:00 p.m.

43-45 S. Reading Ave., Boyertown 610-367-2214
(Free public parking directly across the street)



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R.D. 2, Oley

MEMBERS ONLY



NEW: Thursday Night Special

WINGS & MORE

Starting Sept. 6th, 5-9:00 P.M.

MUSIC EVERY FRIDAY & SATURDAY

FRIDAY, SEPTEMBER 28

MUSIC BY... "Black Hills Band"

SATURDAY, SEPTEMBER 29

MUSIC BY... "Renegade"

WEEKEND FOOD SPECIALS

SEPTEMBER 28-30

CHICKEN FINGERS

BREAKFAST

8 A.M. TO 11 A.M. ~ SATURDAY & SUNDAY



Your Reservation Counts.

Perkiomen will donate a portion of your reservation to the American Red Cross.



RADIO CITY CHRISTMAS

Nov. 7-Dec. 30 \$69

NYC Businesses Need Your Support!!! Reserve Space Today!

ONE DAY FUN

- JIM THORPE'S FABULOUS FOLIAGE Friday, October 12\$37
- NEW YORK CITY SHOPPING Sunday, October 14\$31
- DUTCH APPLE DINNER THEATRE CAMELOT Wednesday, October 17\$53
- THREE LITTLE BAKERS CHRISTMAS Saturday, November 3\$60
- SIGHT & SOUND MIRACLE OF CHRISTMAS Friday, November 9\$77

HAPPY HOLIDAYS

- HOLIDAY AT EDGEWATER November 5-8\$473
- A DICKENS CHRISTMAS IN MYRTLE BEACH November 7-13\$805
- SOUTHERN MOUNTAINS CHRISTMAS November 10-15\$772
- THANKSGIVING IN WILLIAMSBURG November 16-18\$322
- NIAGARA FALLS FESTIVAL OF LIGHTS November 17-19\$481
- SOUTHERN FIXIN'S THANKSGIVING November 20-24\$674
- A PILGRIM'S THANKSGIVING November 21-24\$517
- MIDDLEBURY, VT THANKSGIVING November 23-26\$456
- HOLIDAY IN OLD STURBRIDGE VILLAGE November 24-25\$248
- OLD TOWN ALEXANDRIA CHRISTMAS Nov. 30-Dec. 2\$427
- WELLSBORO HOLIDAY GETAWAY Nov. 30-Dec. 2\$308
- SARNIA'S CELEBRATION OF LIGHTS December 3-7\$557
- ILLINI ILLUMINATIONS December 3-9\$720

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